

2022 EDITION



# LadyTitans

Must Reads & More



A special thank you to **Dave Rothacker** who put this reference together and is a devoted ally of LadyTitans.

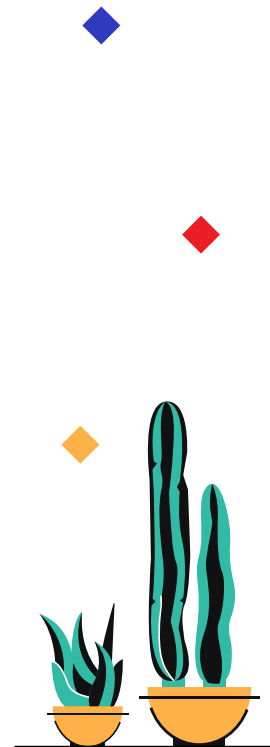
- Lady Titans Board

learn more about Dave at his website below

[www.daverothacker.com](http://www.daverothacker.com)

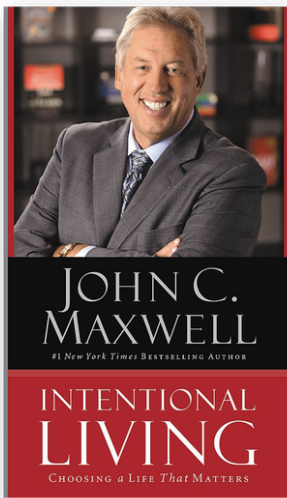
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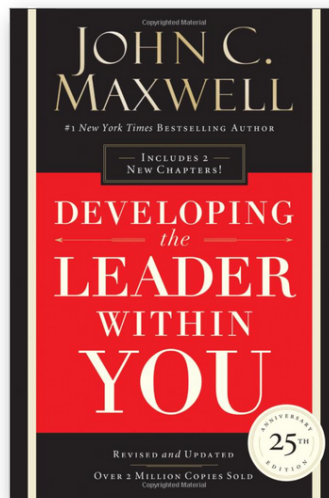




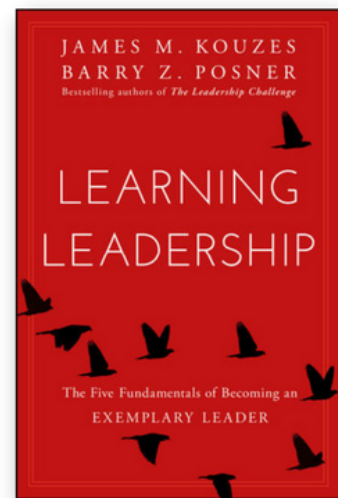
# Leadership



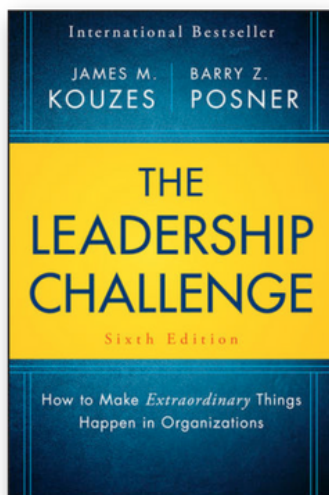
**International Living**  
by John Maxwell



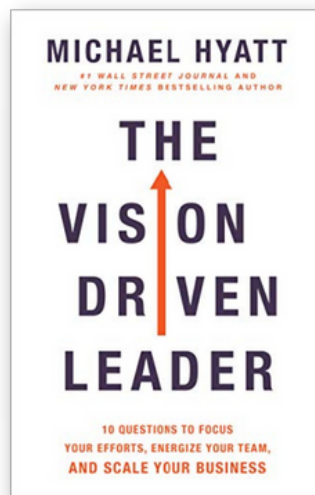
**Developing the Leader  
Within You 2.0**  
by John Maxwell



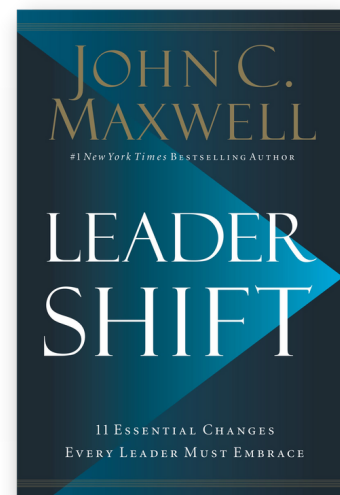
**Learning Leadership**  
by James M. Kouzes &  
Barry Z. Posner



**The Leadership Challenge**  
by James M. Kouzes &  
Barry Z. Posner



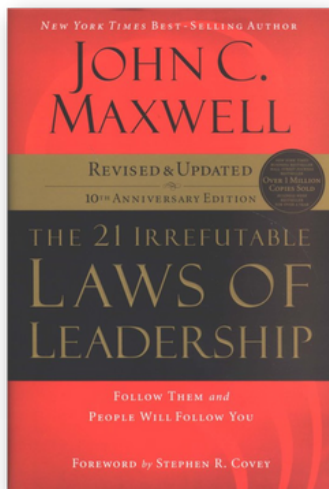
**The Vision Driven Leader:**  
by Michael Hyatt



**Leadershift**  
by John Maxwell

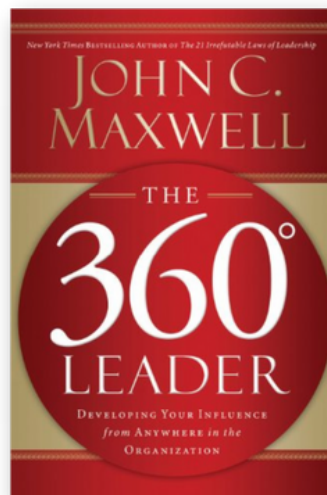


## Leadership Cont'd



**The 21 Irrefutable Laws of Leadership**  
by John C. Maxwell

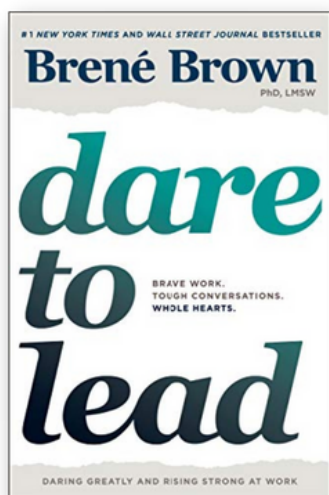
\*Accompanied Workbook



**The 360 Degree Leader**  
by John C. Maxwell

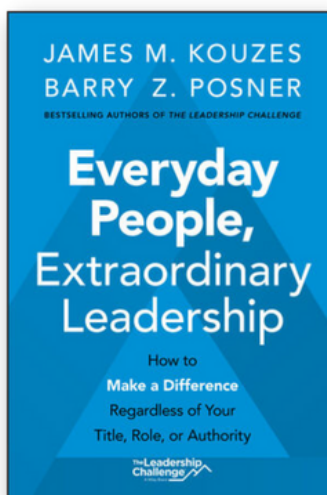


**Good to Great**  
by Jim Collins

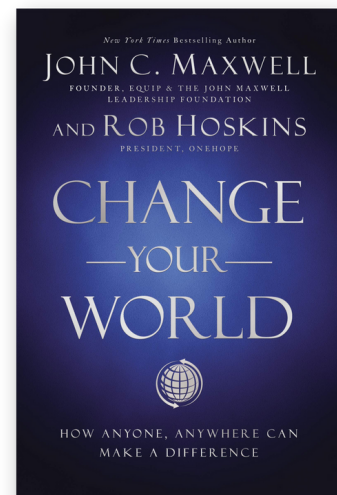


**Dare to Lead**  
by Brené Brown

\*Accompanied Workbook

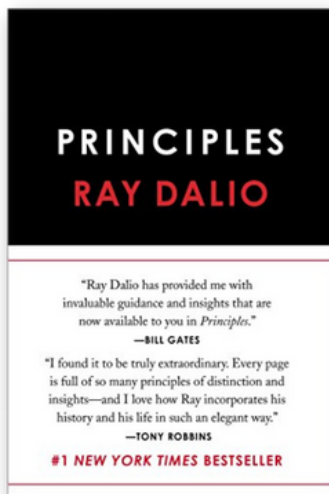


**Everyday People, Extraordinary Leadership**  
by James M. Kouzes



**Change Your World**  
by John C. Maxwell

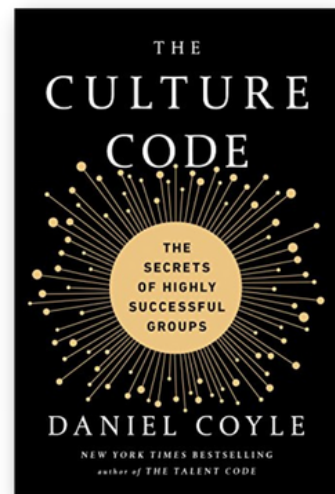
## Leadership Cont'd



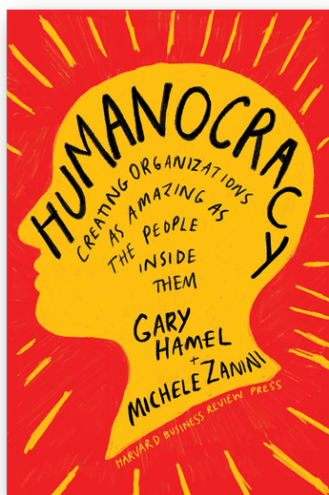
**Principles: Life and Work**  
by Ray Dalio



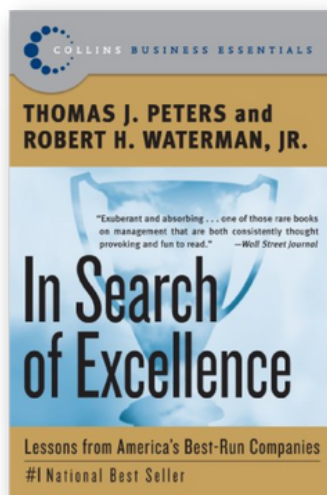
**The One Thing**  
by Gary Keller



**The Culture Code**  
by Daniel Coyle



**Humanocracy**  
by Gary Hamel &  
Michele Zanini



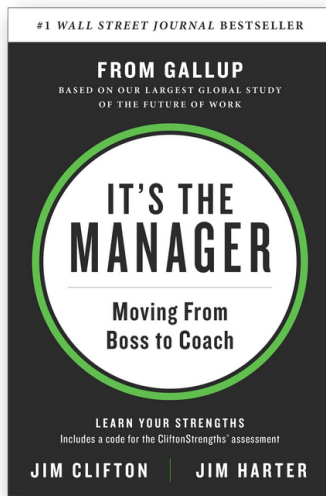
**In Search of Excellence**  
by Thomas J. Peters &  
Robert H. Waterman Jr.



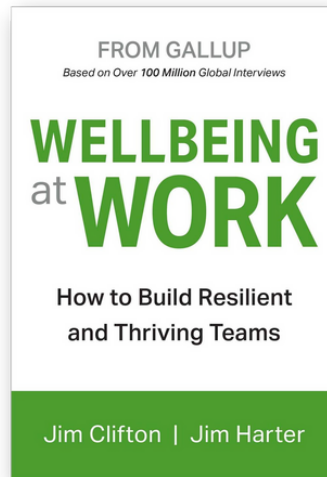
**Excellence Now**  
by Tom Peters



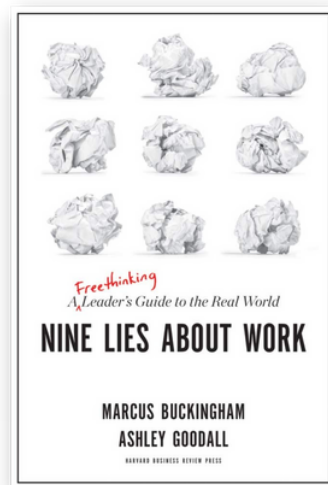
# Management



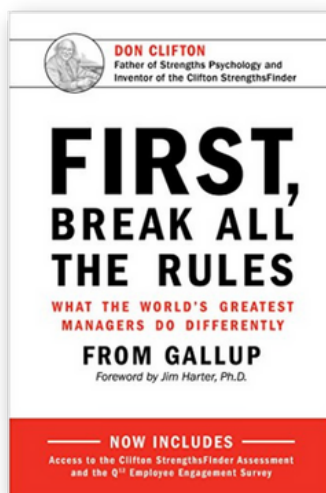
**It's The Manager**  
by Jim Clifton & Jim Harter



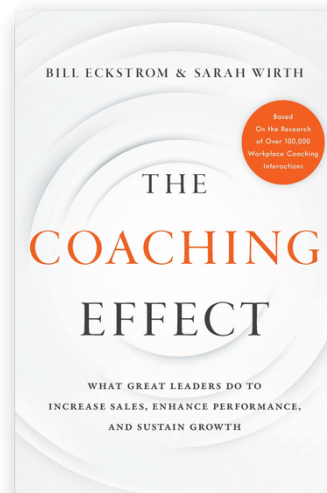
**Wellbeing at Work**  
by Jim Clifton & Jim Harter



**Nine Lies About Work**  
by Marcus Buckingham & Ashley Goodall

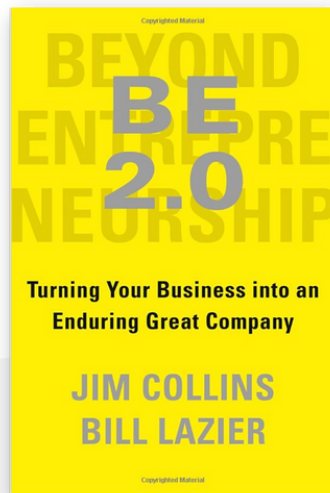


**First, Break All The Rules**  
by Jim Harter



**The Coaching Effect**  
by Bill Eckstrom & Sarah Wirth

# Leadership & Management



**Title of Book**  
by Author Author

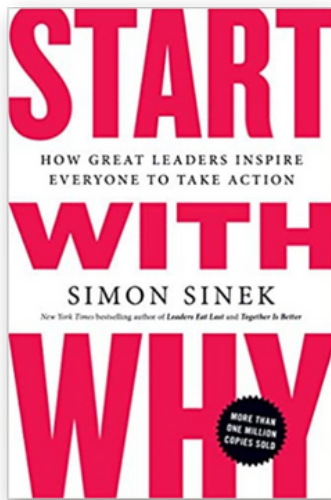
**\*Extra Resources**



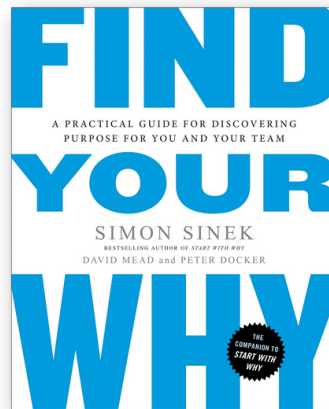
**An Everyone Culture**  
by Robert Kegan  
Lisa Laskow Lahey  
Matthew L Miller  
Andy Fleming  
Deborah Helsing



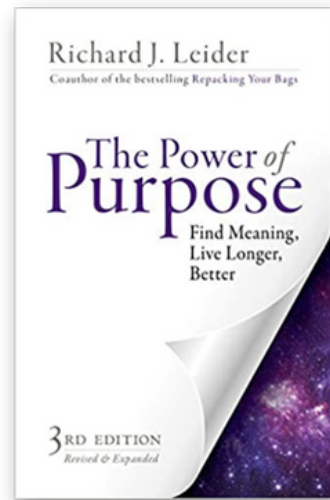
## Finding Your Purpose



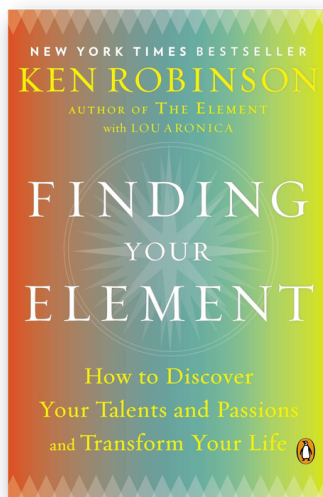
**Start with Why**  
by Simon Sinek



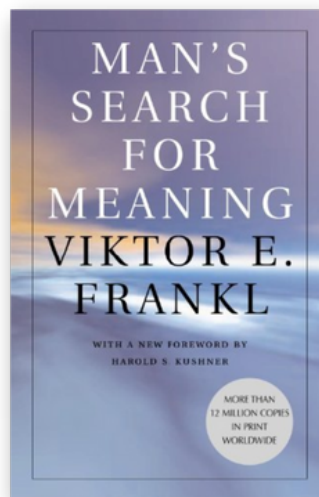
**Find Your Why**  
by Finding Your Why



**The Power of Purpose**  
by Richard J. Leider



**Finding Your Element**  
by Sir Ken Robinson PhD &  
Lou Aronica



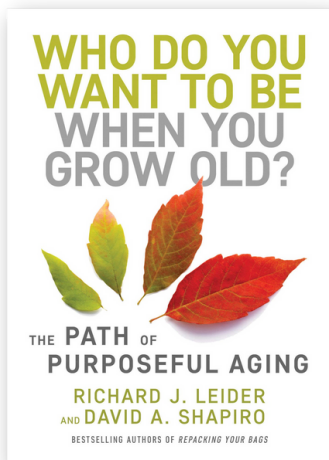
**Man's Search For Meaning**  
by Viktor E. Frankl



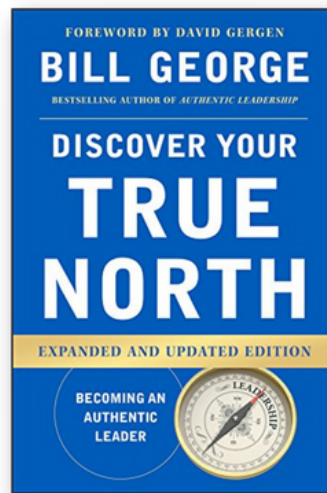
**What Color Is Your Parachute?**  
by Richard N. Bolles



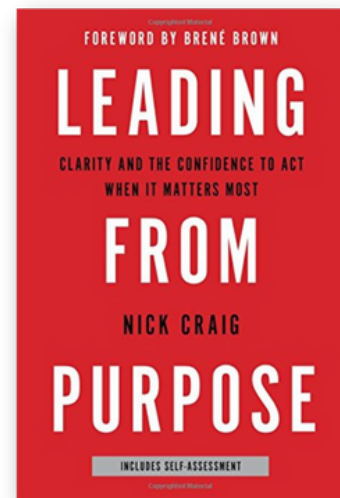
## Finding Your Purpose Cont'd



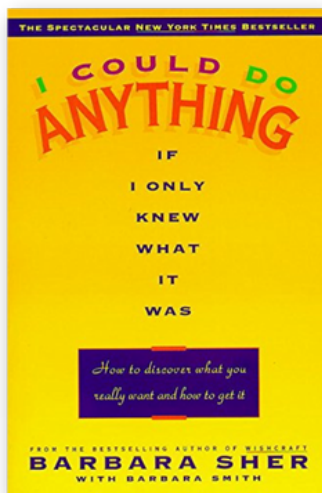
**Who Do You Want to Be  
When You Grow Old?**  
by Richard J. Leider &  
David Shapiro



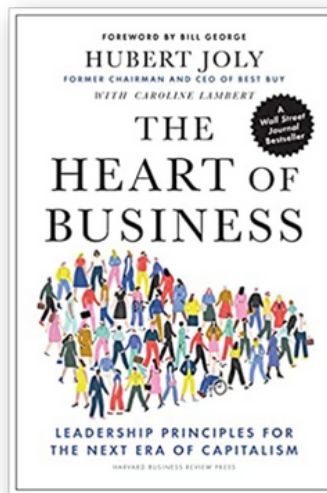
**Discover Your True North**  
by Bill George &  
David Gergen



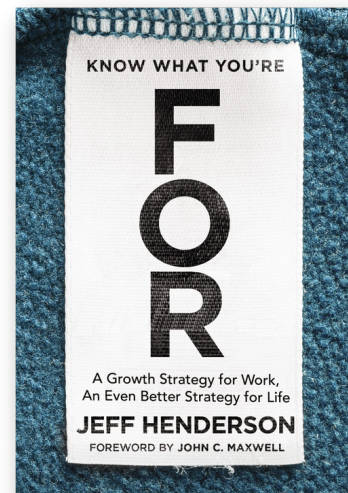
**Leading From Purpose**  
by Nick Craig



**I Could Do Anything If I  
Only Knew What It Was**  
by Barbara Sher  
Barbara Smith

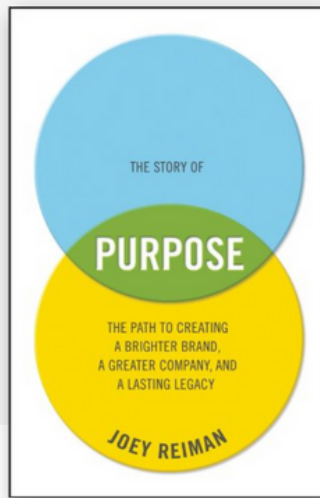


**The Heart of Business**  
by Hubert Joly &  
Caroline Lambert



**Know What You're FOR**  
by Jeff Henderson &  
John C. Maxwell

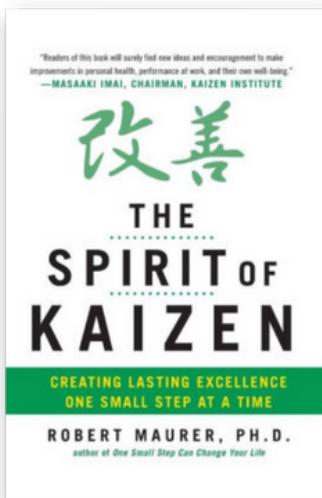
## Finding Your Purpose Cont'd



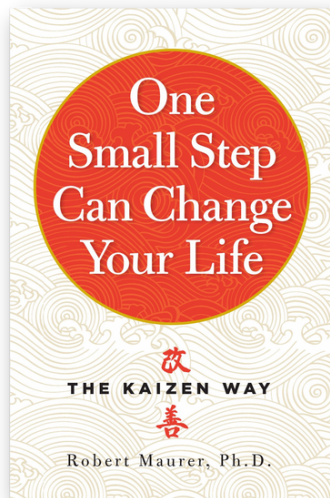
**The Story of Purpose**  
by Joey Reiman



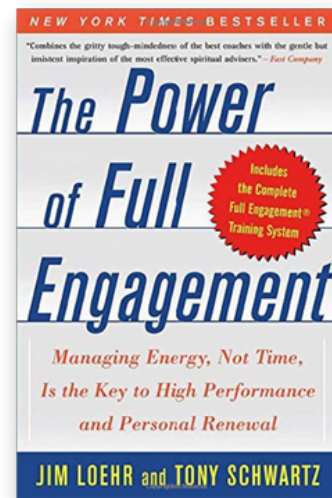
## Personal Effectiveness



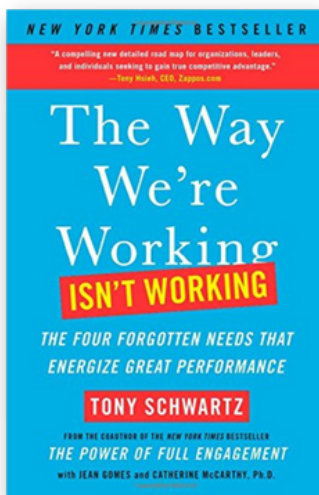
**The Spirit of Kaizen**  
by Robert Maurer Ph.D.



**One Small Step Can Change Your Life**  
by Robert Maurer Ph.D.



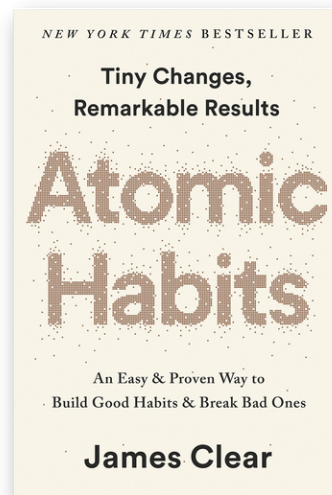
**The Power of Full Engagement**  
by Jim Loehr & Tony Schwartz



**The Way We're Working Isn't Working**  
by Tony Schwartz  
Jean Gomes  
Catherine McCarthy



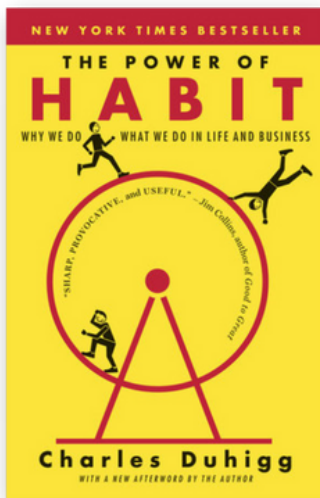
**Good Habits, Bad Habits**  
by Wendy Wood



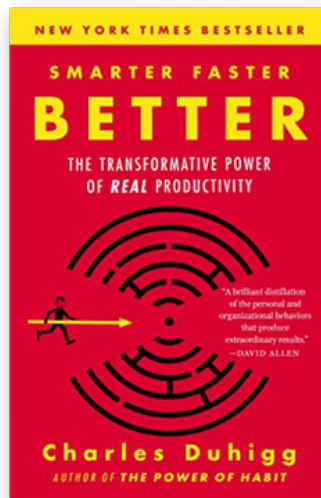
**Atomic Habits**  
by James Clear



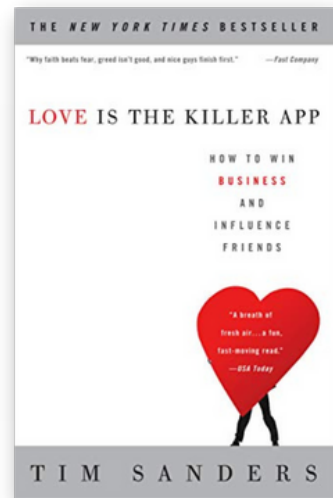
## Personal Effectiveness Cont'd



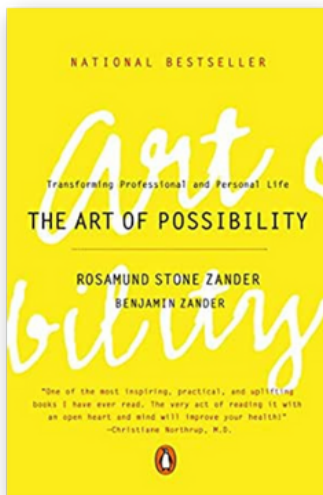
**The Power of Habit**  
by Charles Duhigg



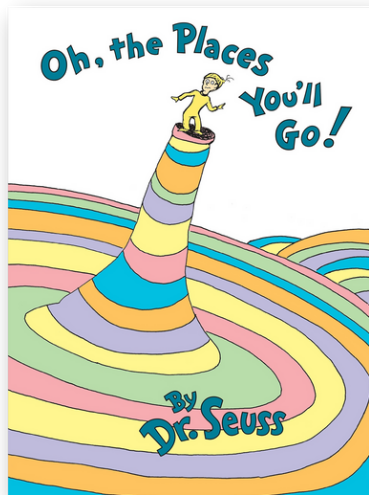
**Smarter Faster Better**  
by Charles Duhigg



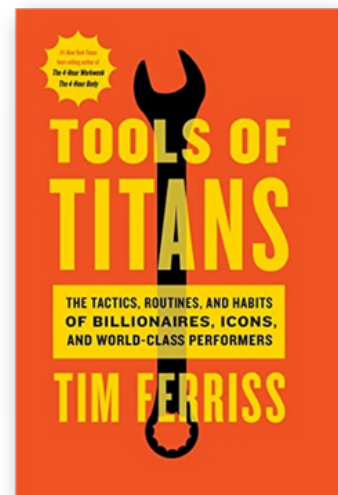
**Love Is the Killer App**  
by Tim Sanders



**The Art of Possibility**  
by Rosamund Stone Zander

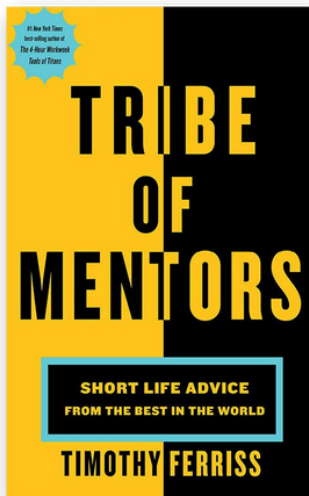


**Oh, the Places You'll Go!**  
by Dr. Seuss

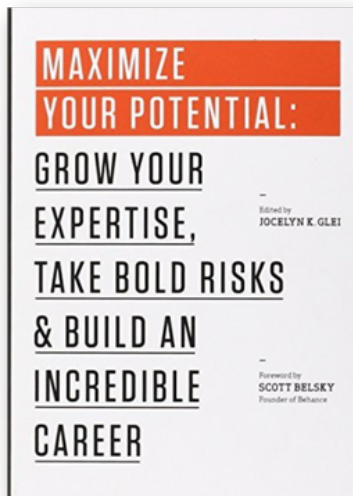


**Tools of Titans**  
by Tim Ferriss

## Personal Effectiveness Cont'd



**Tribe of Mentors**  
by Time Ferriss



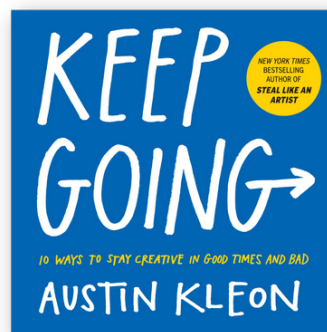
**Maximize Your Potential**  
by Jocelyn K. Gleij



**Manage Your Day-To-Day**  
by Jocelyn K. Gleij



**Manage Your Day-To-Day**  
by Jocelyn K. Gleij

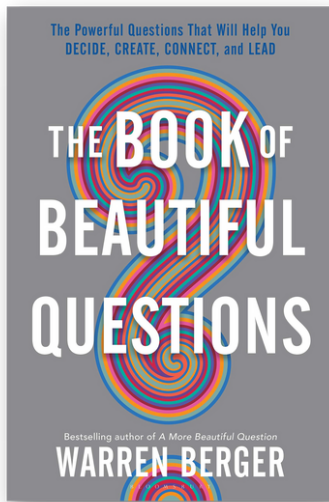


**Keep Going**  
by Austin Kleon

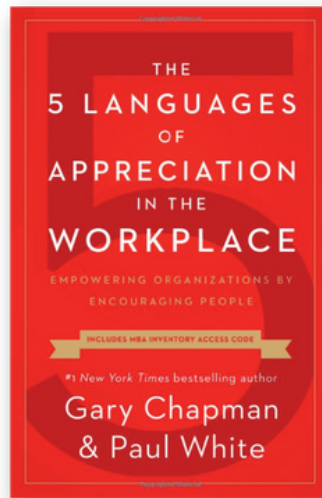


**Impact Players**  
by Liz Wiseman

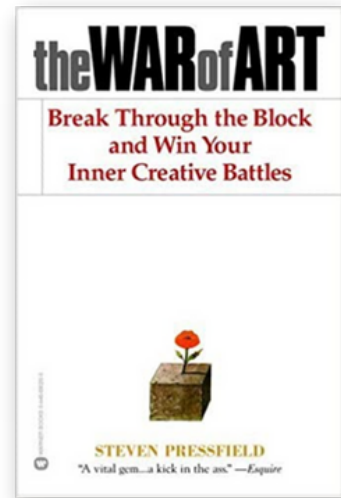
## Personal Effectiveness Cont'd



**The Book Of Beautiful Questions**  
by Warren Berger



**The 5 Languages of Appreciation in the Workplace**  
by Gary Chapman & Paul White

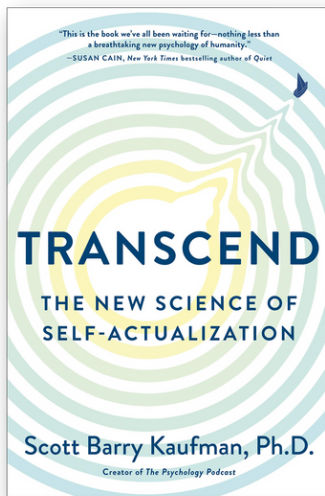


**The War of Art**  
by Steven Pressfield & Shawn Coyne

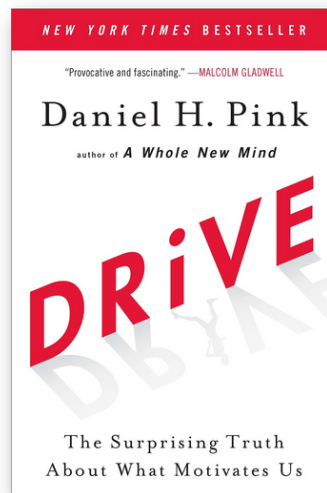




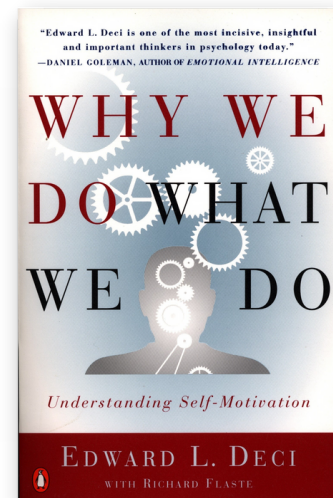
## Psychology



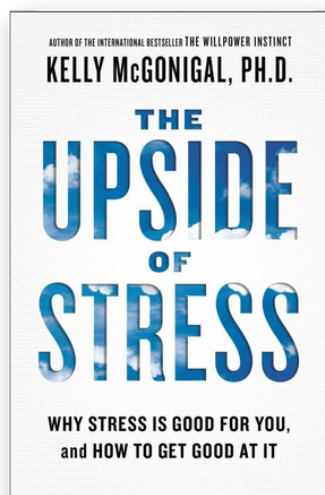
**Transcend**  
by Scott Barry  
Kaufman, Ph. D.



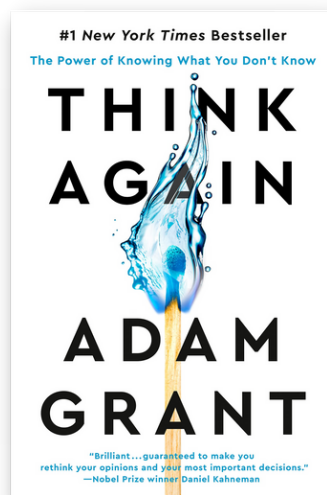
**Drive**  
by Daniel H. Pink



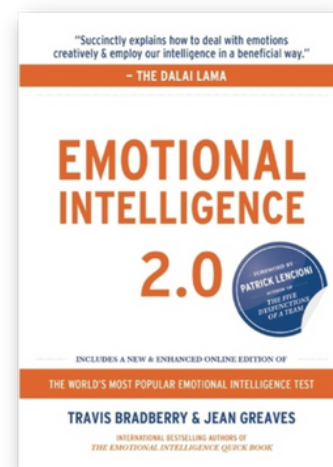
**Why We Do  
What We Do**  
by Edward L. Deci



**The Upside of Stress**  
by Kelly McGonigal

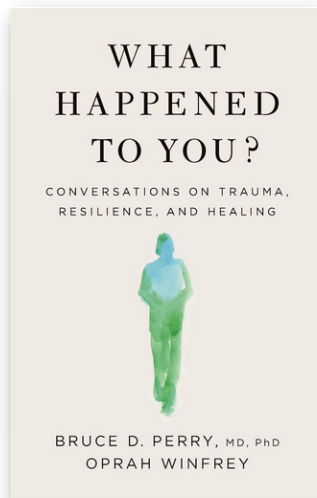


**Think Again**  
by Adam Grant

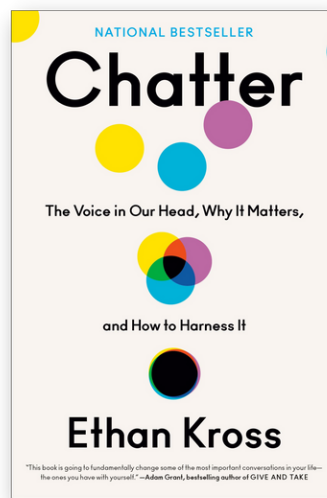


**Emotional Intelligence 2.0**  
by Travis Bradberry &  
Jean Greaves

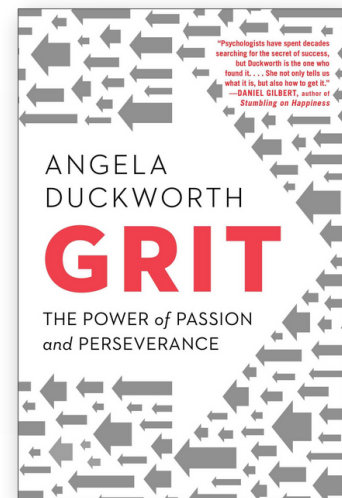
## Psychology Cont'd



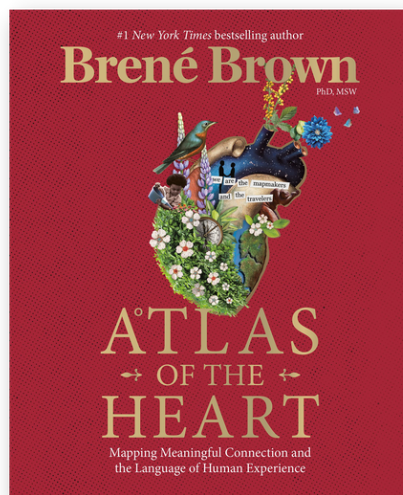
**What Happened to You?**  
by Oprah Winfrey &  
Bruce D. Perry



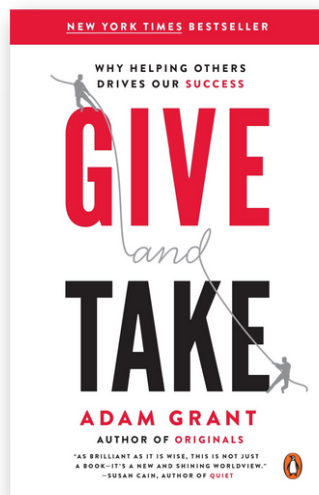
**Chatter**  
by Ethan Kross



**Grit**  
by Angela Duckworth



**Atlas Of The Heart**  
by Brené Brown



**Give And Take**  
by Adam Grant



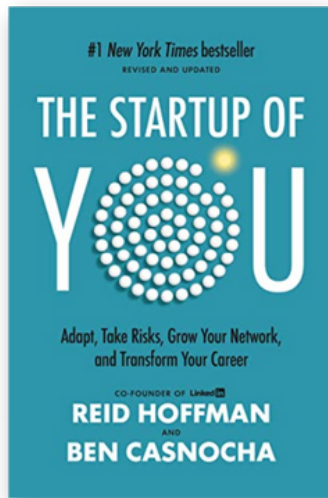
**The Gifts of Imperfection**  
by Brené Brown

\*Accompanied Workbook

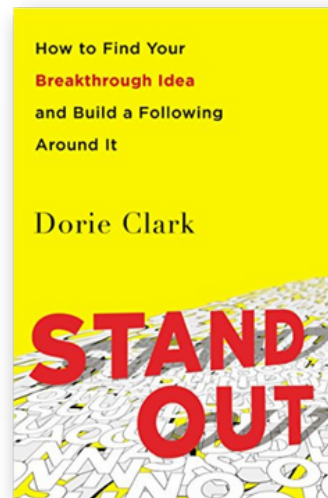




## Connection



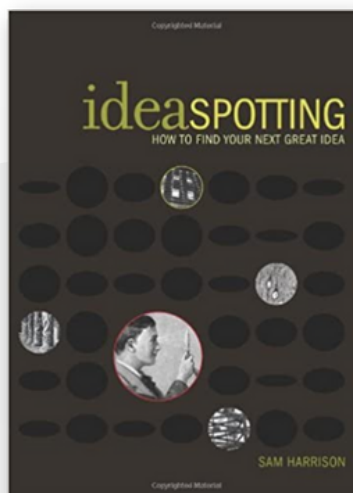
**The Startup of You**  
by Reid Hoffman  
Ben Casnocha



**Stand Out**  
by Dorie Clark



## Idea Development



**IdeaSpotting**  
by Sam Harrison



# Marketing

Marketing is one of our most favorite fields. While we accumulate a list of books, please check out these amazing authors in the meantime.

## Noteworthy Authors



Ann Handley



Seth Godin



Joe Pulizzi



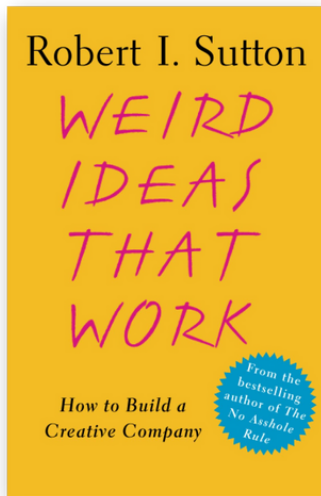
John Jantsch



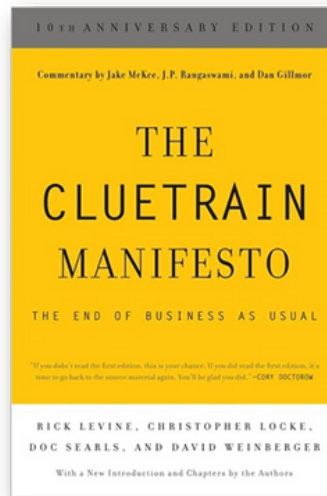
David Meerman Scott



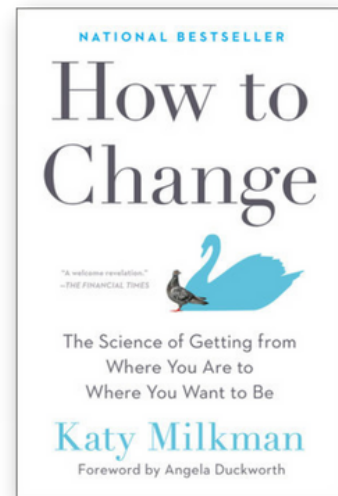
## Miscellaneous Resources



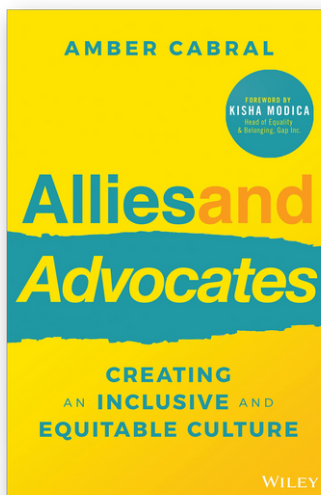
**Weird Ideas That Work:  
How to Build a Creative  
Company**  
by Robert Sutton



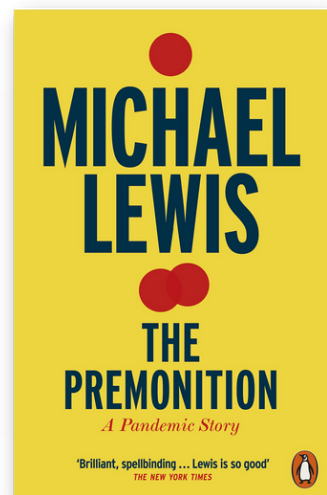
**The Cluetrain Manifesto**  
by Rick Levine  
Christopher Locke  
Doc Searls  
David Weinberger  
McKee Jake



**How to Change**  
by Katy Milkman



**Allies and Advocates**  
by Amber Cabral



**The Premonition**  
by Michael Lewis



**It's Go-Time**  
by Ben Stark  
Chris Hunter  
Dave Rothacker





powered by **ServiceTitan**

2022